

WatchThread Privacy Policy

WatchThread legal

Privacy Policy

Effective date: August 23, 2026

Local-first in plain language: WatchThread keeps your viewing history, ratings, notes, imports, preferences, and reminders on your device. We do not require an account. That personal library is not uploaded to us unless you deliberately share an export or contact support and choose to include it. Online catalog, advertising, and purchase features do send limited technical data to the providers described below.

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1. Who we are

WatchThread is provided by Impossible Apps , Rua Paulo César Fidélis, 39, Campinas, São Paulo, Brazil ("Impossible Apps," "we," "us," or "our"). For privacy questions or requests, email contact@impossibleapps.com .

This Policy applies to the WatchThread mobile application and the online services it uses. It does not govern third-party apps, stores, or websites that have their own privacy notices.

2. Information and data flows

2.1 Information kept on your device

WatchThread may store the following information locally in app storage and SQLite:

- library status, favorites, individual viewing events, rewatches, corrections, ratings, and private notes;
- release follows, reminder settings, language, content country, time-zone preferences, and other app settings;
- catalog metadata and artwork caches for titles you encounter;
- supported TV Time and Trakt imports, WatchThread backups, import provenance, warnings, and reports; and
- a hashed transaction fingerprint and entitlement status when a WatchThread Plus purchase is verified.

This local information remains on your device unless you take an action that sends it elsewhere. Depending on your operating-system and device-backup settings, app data may also be included in an Apple or Google device

backup controlled by you and the platform provider.

2.2 Imports, backups, exports, and sharing

Supported import archives are selected through the operating-system document picker and processed on your device. WatchThread may retain a local copy for provenance and recovery until you discard the import or delete local data.

When you export a backup, CSV file, or report, WatchThread gives it to the operating-system share sheet. The destination you choose then controls that copy. We do not automatically receive exports.

2.3 Catalog searches, metadata, artwork, and availability

Online catalog features send a request over HTTPS to our configured Supabase-hosted catalog function. Depending on the feature, the request can include a search term, requested operation, media or provider reference, app language, and selected content country. The function obtains relevant movie and television metadata from The Movie Database (TMDB) . Artwork is requested from TMDB's image delivery service by your device.

Normal network and security data—such as IP address, request time, headers, and error information—may be processed by Supabase, TMDB, their hosting or delivery providers, and our infrastructure. WatchThread does not intentionally include your local viewing history, ratings, notes, import contents, or backups in catalog requests.

2.4 Advertising and consent choices

The free version may show one labeled, non-personalized Google AdMob banner after an online catalog search. Before ads are initialized, Google User Messaging Platform (UMP) checks the consent or privacy-choice requirements that apply. Where required, you can reopen Google's privacy choices from WatchThread Settings.

WatchThread requests non-personalized ads and does not request Apple's App Tracking Transparency permission. Even a non-personalized ad request is not data-free. According to Google's SDK disclosures, Google may process information such as IP address (which can indicate approximate location), app interactions, diagnostic information, consent signals, and device or app identifiers for ad delivery, measurement, security, fraud prevention, and legal compliance. Google processes this information under the Google Privacy Policy . WatchThread Plus users do not receive ads and the app does not initialize the ads SDK while a verified Plus entitlement is active.

2.5 WatchThread Plus purchases

If you buy or restore the optional WatchThread Plus lifetime purchase, Apple App Store or Google Play processes the transaction through your store account. WatchThread sends the store-signed purchase proof (an Apple transaction JWS or Google purchase token), store, product, and related transaction information to IAPKit for validation. IAPKit may process transaction or entitlement metadata, app- or store-scoped identifiers, IP addresses, server logs, and usage metadata. IAPKit validates the purchase with the applicable store.

WatchThread stores a SHA-256 transaction fingerprint and entitlement metadata locally. It does not retain the raw receipt, JWS, or purchase token in its local database and never receives your full payment-card details.

2.6 Notifications

WatchThread requests notification permission only after you enable a release reminder. Reminders are scheduled locally through the device operating system. WatchThread does not register a remote-push token or operate a remote notification service for these reminders.

2.7 Support and external links

If you email us, we receive your email address, message, and anything you choose to attach. Do not include a viewing-history export, import archive, private note, or other sensitive file unless it is necessary for support and you intend to send it. When you open a third-party link, that site's privacy policy applies.

2.8 What WatchThread does not currently use

The current application has no WatchThread account system, analytics SDK, crash-reporting SDK, remote-push registration, contacts access, camera access, microphone access, photo-library access, or device-location permission. If this changes, we will update this Policy before the new processing is introduced where required.

3. Purposes and legal bases

Purpose Information involved Legal basis where applicable
Provide local tracking, importing, backup, export, reminders, and settings Information stored on your device Performance of the service you request
Provide online catalog, artwork, credits, regional releases, and where-to-watch information Catalog request and normal technical network data Performance of the service and our legitimate interest in operating it securely
Show and manage non-personalized advertising Consent signals and Google advertising/technical data Consent where required; otherwise applicable legitimate interests and legal obligations
Sell, restore, verify, and protect WatchThread Plus Store transaction proof and entitlement metadata Performance of the purchase contract, fraud prevention, and legal obligations
Respond to support and privacy requests Contact details and correspondence you provide Your request, our legitimate interests, and legal obligations

4. When information is shared

We do not sell your viewing history or private notes. We use service providers only for the functions described in this Policy:

- Supabase for the catalog-function infrastructure;
- TMDB for catalog metadata, artwork, and regional availability data;
- Google UMP and AdMob for advertising consent choices and non-personalized ads;
- Apple App Store and Google Play for app distribution and purchase processing; and
- IAPKit for purchase and entitlement validation.

We may also disclose information when reasonably necessary to comply with law, protect users or the service, investigate fraud or security issues, or complete a corporate transaction subject to appropriate safeguards. Information you deliberately send through a share sheet, email, or external link goes to the recipient you choose.

5. Retention

- Local history, notes, settings, imports, caches, and entitlement data remain until you change them, use the available deletion controls, or remove the app, subject to device backups controlled by you and the platform.
- Local notification requests remain until they fire, are changed or revoked, or app-owned local data is deleted.
- Support correspondence is kept only as long as reasonably needed to answer the request, maintain security and business records, and meet legal obligations.
- Supabase, TMDB, Google, Apple, and IAPKit retain technical, advertising, store, and transaction data according to their applicable policies, agreements, security needs, and legal obligations.

When no fixed period is appropriate, we use the nature and sensitivity of the information, the reason it is processed, security needs, and applicable legal requirements to determine retention.

6. Your choices and rights

- Use the app without an account: core import, tracking, history, backup, export, and deletion do not require a WatchThread account.
- Delete local data: use WatchThread Settings to delete app-owned local history and related data. Copies you previously exported or shared must be deleted at their destination.
- Export: create a portable WatchThread backup and readable CSV copies using the in-app data controls.
- Notifications: change reminder choices in WatchThread or revoke notification permission in device settings.
- Advertising privacy: use the Advertising privacy control in WatchThread Settings when Google requires it, and use platform advertising controls where available.
- Purchases: restore eligible store purchases from WatchThread Settings and use Apple or Google procedures for billing or refund requests.

Depending on where you live, you may have rights to request access, correction, deletion, portability, restriction, or objection, and to withdraw consent where processing is based on consent. You may also have the right to complain to your local data-protection authority. Contact contact@impossibleapps.com. We may need enough information to verify and respond to your request. Because most WatchThread data remains only on your device, we may not possess a server copy to access or delete.

7. Children's privacy

WatchThread is not directed to children under 13, and we do not knowingly collect personal information from them. A person who has not reached the age at which they may consent to data processing in their country should use WatchThread only with authorization from a parent or legal guardian. If you believe a child has sent personal information to us, contact us so we can take appropriate action.

8. Security and international transfers

We use reasonable technical and organizational safeguards appropriate to the information and the service, including HTTPS for configured network traffic and keeping core viewing data on the device. No method of storage or transmission is completely secure.

Impossible Apps is based in Brazil, and our service providers may process information in other countries. Those countries may have different data-protection laws. Where required, transfers are handled using recognized contractual, legal, or organizational safeguards.

9. Changes and contact

We may update this Policy when WatchThread, our providers, or legal requirements change. We will post the revised Policy with a new effective date and provide additional notice when required. Material changes apply prospectively.

Impossible Apps Rua Paulo César Fidélis, 39 Campinas, São Paulo, Brazil contact@impossibleapps.com
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This Privacy Policy should be read together with the WatchThread Terms and Conditions .