

Privacy Policy of Quick Mind

Quick Mind collects some Personal Data from its Users.

This document contains a section dedicated to Californian consumers and their privacy rights .

This document contains a section dedicated to Brazilian Users and their privacy rights .

This document can be printed for reference by using the print command in the settings of any browser.

Policy summary

Personal Data collected for the following purposes and using the following services:

- Access to third party services' accounts Facebook account access Permissions: List of Friends

Access to third party services' accounts

- Facebook account access Permissions: List of Friends

Facebook account access

- Advertising AdMob and Facebook Audience Network Personal Data: Cookies; unique device identifiers for advertising (Google Advertiser ID or IDFA, for example); Usage Data ironSource, Unity Ads and Vungle
Personal Data: Cookies; Usage Data

Advertising

- AdMob and Facebook Audience Network Personal Data: Cookies; unique device identifiers for advertising (Google Advertiser ID or IDFA, for example); Usage Data

AdMob and Facebook Audience Network

- ironSource, Unity Ads and Vungle Personal Data: Cookies; Usage Data

ironSource, Unity Ads and Vungle

- Analytics Unity Analytics Personal Data: Usage Data; various types of Data as specified in the privacy policy of the service Google Analytics for Firebase Personal Data: Application opens; Application updates; device information; first launches; geography/region; In-app purchases; number of sessions; operating systems; session duration; Usage Data

Analytics

- Unity Analytics Personal Data: Usage Data; various types of Data as specified in the privacy policy of the service

Unity Analytics

- Google Analytics for Firebase Personal Data: Application opens; Application updates; device information; first launches; geography/region; In-app purchases; number of sessions; operating systems; session duration; Usage Data

Google Analytics for Firebase

- Beta Testing Google Play Beta Testing Personal Data: device information; email address; username TestFlight Personal Data: app information; device information; username

Beta Testing

- Google Play Beta Testing Personal Data: device information; email address; username

Google Play Beta Testing

- TestFlight Personal Data: app information; device information; username

TestFlight

- Content performance and features testing (A/B testing) Firebase Remote Config Personal Data: various types of Data as specified in the privacy policy of the service

Content performance and features testing (A/B testing)

- Firebase Remote Config Personal Data: various types of Data as specified in the privacy policy of the service

Firestore Remote Config

- Handling payments Payments processed via the Google Play Store and Payments processed via the Apple App Store Personal Data: payment data

Handling payments

- Payments processed via the Google Play Store and Payments processed via the Apple App Store Personal Data: payment data

Payments processed via the Google Play Store and Payments processed via the Apple App Store

- Hosting and backend infrastructure Firebase Hosting and Microsoft Azure Personal Data: various types of Data as specified in the privacy policy of the service

Hosting and backend infrastructure

- Firebase Hosting and Microsoft Azure Personal Data: various types of Data as specified in the privacy policy of the service

Firestore Hosting and Microsoft Azure

- Platform services and hosting Google Play Store, Apple App Store and Amazon Appstore Personal Data: Usage Data

Platform services and hosting

- Google Play Store, Apple App Store and Amazon Appstore Personal Data: Usage Data

Google Play Store, Apple App Store and Amazon Appstore

- Registration and authentication PlayFab

Registration and authentication

- PlayFab

PlayFab

- Social features Public profile Personal Data: country; username

Social features

- Public profile Personal Data: country; username

Public profile

Further information about Personal Data

- Unique device identification Quick Mind may track Users by storing a unique identifier of their device, for analytics purposes or for storing Users' preferences.

Unique device identification

- User identification via a universally unique identifier (UUID) Quick Mind may track Users by storing a so-called universally unique identifier (or short UUID) for analytics purposes or for storing Users' preferences. This identifier is generated upon installation of this Application, it persists between Application launches and updates, but it is lost when the User deletes the Application. A reinstall generates a new UUID.

User identification via a universally unique identifier (UUID)

Contact information

- Owner and Data Controller Impossible Apps - Rua Paulo César Fidélis, 39, Campinas, SP, Brasil Owner contact email: contact@impossibleapps.com

Owner and Data Controller

Full policy

Owner and Data Controller

Impossible Apps - Rua Paulo César Fidélis, 39, Campinas, SP, Brasil

Owner contact email: contact@impossibleapps.com

Types of Data collected

Among the types of Personal Data that Quick Mind collects, by itself or through third parties, there are: Cookies; Usage Data; unique device identifiers for advertising (Google Advertiser ID or IDFA, for example); username; country; device information; geography/region; number of sessions; session duration; In-app purchases; Application opens; Application updates; operating systems; first launches; email address; payment data; app information.

Complete details on each type of Personal Data collected are provided in the dedicated sections of this privacy policy or by specific explanation texts displayed prior to the Data collection. Personal Data may be freely provided by the User, or, in case of Usage Data, collected automatically when using Quick Mind. Unless specified otherwise, all Data requested by Quick Mind is mandatory and failure to provide this Data may make it impossible for Quick Mind to provide its services. In cases where Quick Mind specifically states that some Data is not mandatory, Users are free not to communicate this Data without consequences to the availability or the functioning of the Service. Users who are uncertain about which Personal Data is mandatory are welcome to contact the Owner. Any use of Cookies – or of other tracking tools – by Quick Mind or by the owners of third-party services used by Quick Mind serves the purpose of providing the Service required by the User, in addition to any other purposes described in the present document and in the Cookie Policy, if available.

Users are responsible for any third-party Personal Data obtained, published or shared through Quick Mind and confirm that they have the third party's consent to provide the Data to the Owner.

Mode and place of processing the Data

Methods of processing

The Owner takes appropriate security measures to prevent unauthorized access, disclosure, modification, or unauthorized destruction of the Data. The Data processing is carried out using computers and/or IT enabled tools, following organizational procedures and modes strictly related to the purposes indicated. In addition to the Owner, in some cases, the Data may be accessible to certain types of persons in charge, involved with the operation of Quick Mind (administration, sales, marketing, legal, system administration) or external parties (such as third-party technical service providers, mail carriers, hosting providers, IT companies, communications agencies) appointed, if necessary, as Data Processors by the Owner. The updated list of these parties may be requested from the Owner at any time.

Legal basis of processing

The Owner may process Personal Data relating to Users if one of the following applies:

- Users have given their consent for one or more specific purposes. Note: Under some legislations the Owner may be allowed to process Personal Data until the User objects to such processing (“opt-out”), without having to rely on consent or any other of the following legal bases. This, however, does not apply, whenever the processing of Personal Data is subject to European data protection law;
- provision of Data is necessary for the performance of an agreement with the User and/or for any pre-contractual obligations thereof;
- processing is necessary for compliance with a legal obligation to which the Owner is subject;
- processing is related to a task that is carried out in the public interest or in the exercise of official authority vested in the Owner;
- processing is necessary for the purposes of the legitimate interests pursued by the Owner or by a third party.

In any case, the Owner will gladly help to clarify the specific legal basis that applies to the processing, and in particular whether the provision of Personal Data is a statutory or contractual requirement, or a requirement necessary to enter into a contract.

Place

The Data is processed at the Owner's operating offices and in any other places where the parties involved in the processing are located. Depending on the User's location, data transfers may involve transferring the User's Data to a country other than their own. To find out more about the place of processing of such transferred Data, Users can check the section containing details about the processing of Personal Data.

Users are also entitled to learn about the legal basis of Data transfers to a country outside the European Union or to any international organization governed by public international law or set up by two or more countries, such as the UN, and about the security measures taken by the Owner to safeguard their Data. If any such transfer takes place, Users can find out more by checking the relevant sections of this document or inquire with the Owner using the information provided in the contact section.

Retention time

Personal Data shall be processed and stored for as long as required by the purpose they have been collected for.

Therefore:

- Personal Data collected for purposes related to the performance of a contract between the Owner and the User shall be retained until such contract has been fully performed.
- Personal Data collected for the purposes of the Owner's legitimate interests shall be retained as long as needed to fulfill such purposes. Users may find specific information regarding the legitimate interests pursued by the Owner within the relevant sections of this document or by contacting the Owner.

The Owner may be allowed to retain Personal Data for a longer period whenever the User has given consent to such processing, as long as such consent is not withdrawn. Furthermore, the Owner may be obliged to retain Personal Data for a longer period whenever required to do so for the performance of a legal obligation or upon order of an authority. Once the retention period expires, Personal Data shall be deleted. Therefore, the right to access, the right to erasure, the right to rectification and the right to data portability cannot be enforced after expiration of the retention period.

The purposes of processing

The Data concerning the User is collected to allow the Owner to provide its Service, comply with its legal obligations, respond to enforcement requests, protect its rights and interests (or those of its Users or third parties), detect any malicious or fraudulent activity, as well as the following: Advertising, Analytics, Social features, Access to third party services' accounts, Registration and authentication, Beta Testing, Platform services and hosting, Handling payments, Content performance and features testing (A/B testing) and Hosting and backend infrastructure.

For specific information about the Personal Data used for each purpose, the User may refer to the section "Detailed information on the processing of Personal Data".

Facebook permissions asked by Quick Mind

Quick Mind may ask for some Facebook permissions allowing it to perform actions with the User's Facebook account and to retrieve information, including Personal Data, from it. This service allows Quick Mind to connect with the User's account on the Facebook social network, provided by Facebook Inc.

For more information about the following permissions, refer to the Facebook permissions documentation and to the Facebook privacy policy .

The permissions asked are the following:

Basic information

By default, this includes certain User's Data such as id, name, picture, gender, and their locale. Certain connections of the User, such as the Friends, are also available. If the User has made more of their Data public, more information will be available.

List of Friends

Provides access to the User's list of friends that also use said app.

Detailed information on the processing of Personal Data

Personal Data is collected for the following purposes and using the following services:

- Access to third party services' accounts This type of services allows Quick Mind to access Data from your account on a third party service and perform actions with it. These services are not activated automatically, but require explicit authorization by the User. Facebook account access (Quick Mind) This service allows Quick Mind to connect with the User's account on the Facebook social network, provided by Facebook, Inc. Permissions asked: List of Friends. Place of processing: US – Privacy Policy . Category of personal data collected according to CCPA: internet information.

Access to third party services' accounts

Facebook account access (Quick Mind)

- Advertising This type of service allows User Data to be utilized for advertising communication purposes displayed in the form of banners and other advertisements on Quick Mind, possibly based on User interests. This does not mean that all Personal Data are used for this purpose. Information and conditions of use are shown below. Some of the services listed below may use Cookies to identify Users or they may use the behavioral retargeting technique, i.e. displaying ads tailored to the User's interests and behavior, including those detected outside Quick Mind. For more information, please check the privacy policies of the relevant services. In addition to any opt out offered by any of the services below, the User may opt out of a third-party service's use of cookies by visiting the Network Advertising Initiative opt-out page . AdMob AdMob is an advertising service provided by Google LLC or by Google Ireland Limited, depending on the location Quick Mind is accessed from. In order to understand Google's use of Data, consult Google's partner policy . Personal Data processed: Cookies; unique device identifiers for advertising (Google Advertiser ID or IDFA, for example); Usage Data. Place of processing: United States – Privacy Policy – Opt Out ; Ireland – Privacy Policy . Category of personal data collected according to CCPA: identifiers; internet information. This processing constitutes a sale based on the definition under the CCPA. In addition to the information in this clause, the User can find information regarding how to opt out of the sale in the section detailing the rights of Californian consumers. ironSource (ironSource Ltd.) ironSource is an advertising service provided by ironSource Ltd. Personal Data processed: Cookies; Usage Data. Place of processing: Israel – Privacy Policy . Category of personal data collected according to CCPA: internet information. This processing constitutes a sale based on the definition under the CCPA. In addition to the information in this clause, the User can find information regarding how to opt out of the sale in the section detailing the rights of Californian consumers. Unity Ads (Unity Technologies ApS) Unity Ads is an advertising service provided by Unity Technologies ApS. Personal Data processed: Cookies; Usage Data. Place of processing: Denmark – Privacy Policy . Category of personal data collected according to CCPA: internet information. This processing constitutes a sale based on the definition under the CCPA. In addition to the information in this clause, the User can find information regarding how to opt out of the sale in the section detailing the rights of Californian consumers. Vungle (Vungle, Inc.) Vungle is an advertising service provided by Vungle, Inc. Personal Data processed: Cookies; Usage Data. Place of processing: United States – Privacy Policy . Category of personal data collected according to CCPA: internet information. This processing constitutes a sale based on the definition under the CCPA. In addition to the information in this clause, the User can find information regarding how to opt out of the sale in the section detailing the rights of Californian consumers. Facebook Audience Network (Facebook, Inc.) Facebook Audience Network is an advertising service provided by Facebook, Inc. In order to understand Facebook's use of Data, consult Facebook's data policy . Quick Mind may use identifiers for mobile devices (including Android Advertising ID or Advertising Identifier for iOS, respectively) and technologies similar to cookies to run the Facebook Audience Network service. One of the ways Audience Network shows ads is by using the User's ad preferences. The User can control this in the Facebook ad settings . Users may opt-out of certain Audience Network targeting through applicable device settings, such as the device advertising settings for mobile phones or by following the instructions in other Audience Network related sections of this privacy policy, if available. Personal Data processed: Cookies; unique device identifiers for advertising (Google Advertiser ID or IDFA, for example); Usage Data. Place of processing: United States – Privacy Policy – Opt Out . Category of personal data collected according to CCPA: identifiers; internet information. This processing constitutes a sale based on the definition under the CCPA. In addition to the information in this clause, the User can find information regarding how to opt out of the sale in the section detailing the rights of Californian consumers.

Advertising

AdMob

ironSource (ironSource Ltd.)

Unity Ads (Unity Technologies ApS)

Vungle (Vungle, Inc.)

Facebook Audience Network (Facebook, Inc.)

- **Analytics** The services contained in this section enable the Owner to monitor and analyze web traffic and can be used to keep track of User behavior. **Unity Analytics (Unity Technologies ApS)** Unity Analytics is an analytics service provided by Unity Technologies ApS. Personal Data processed: Usage Data; various types of Data as specified in the privacy policy of the service. Place of processing: Denmark – Privacy Policy . Category of personal data collected according to CCPA: internet information. This processing constitutes a sale based on the definition under the CCPA. In addition to the information in this clause, the User can find information regarding how to opt out of the sale in the section detailing the rights of Californian consumers. **Google Analytics for Firebase** Google Analytics for Firebase or Firebase Analytics is an analytics service provided by Google LLC or by Google Ireland Limited, depending on the location Quick Mind is accessed from. In order to understand Google's use of Data, consult Google's partner policy . Firebase Analytics may share Data with other tools provided by Firebase, such as Crash Reporting, Authentication, Remote Config or Notifications. The User may check this privacy policy to find a detailed explanation about the other tools used by the Owner. Quick Mind uses identifiers for mobile devices and technologies similar to cookies to run the Firebase Analytics service. Users may opt-out of certain Firebase features through applicable device settings, such as the device advertising settings for mobile phones or by following the instructions in other Firebase related sections of this privacy policy, if available. Personal Data processed: Application opens; Application updates; device information; first launches; geography/region; In-app purchases; number of sessions; operating systems; session duration; Usage Data. Place of processing: United States – Privacy Policy ; Ireland – Privacy Policy . Category of personal data collected according to CCPA: commercial information; internet information; geolocation data. This processing constitutes a sale based on the definition under the CCPA. In addition to the information in this clause, the User can find information regarding how to opt out of the sale in the section detailing the rights of Californian consumers.

Analytics

Unity Analytics (Unity Technologies ApS)

Google Analytics for Firebase

- **Beta Testing** This type of service makes it possible to manage User access to Quick Mind, or parts of it, for the purpose of testing a certain feature or the entire Application. The service provider may automatically collect data related to crashes and statistics related to the User's use of Quick Mind in a personally identifiable form. **Google Play Beta Testing** Google Play Beta Testing is a beta testing service provided by Google LLC or by Google Ireland Limited, depending on the location Quick Mind is accessed from. Personal Data processed: device information; email address; username. Place of processing: United States – Privacy Policy ; Ireland – Privacy Policy . Category of personal data collected according to CCPA: identifiers; internet information. This processing constitutes a sale based on the definition under the CCPA. In addition to the information in this clause, the User can find information regarding how to opt out of the sale in the section detailing the rights of Californian consumers. **TestFlight (Apple Inc.)** TestFlight is a beta testing service provided by Apple Inc. Personal Data processed: app information; device information; username. Place of processing: United States – Privacy Policy . Category of personal data collected according to CCPA: identifiers; internet information. This processing constitutes a sale based on the definition under the CCPA. In addition to the information in this clause, the User can find information regarding how to opt out of the sale in the section detailing the rights of Californian consumers.

Beta Testing

Google Play Beta Testing

TestFlight (Apple Inc.)

- **Content performance and features testing (A/B testing)** The services contained in this section allow the Owner to track and analyze the User response concerning web traffic or behavior regarding changes to the structure, text or any other component of Quick Mind. **Firebase Remote Config** Firebase Remote Config is an A/B testing and configuration service provided by Google LLC or by Google Ireland Limited, depending on the location Quick Mind is accessed from. Personal Data processed: various types of Data as specified in the privacy policy of the service. Place of processing: United States – Privacy Policy ; Ireland – Privacy Policy . Category of personal data collected according to CCPA: internet information. This processing constitutes a sale based on the definition under the CCPA. In addition to the information in this clause, the User can find information regarding how to opt out of the sale in the section detailing the rights of Californian consumers.

Content performance and features testing (A/B testing)

Firestore Remote Config

- **Handling payments** Unless otherwise specified, Quick Mind processes any payments by credit card, bank transfer or other means via external payment service providers. In general and unless where otherwise stated, Users are requested to provide their payment details and personal information directly to such payment service providers. Quick Mind isn't involved in the collection and processing of such information: instead, it will only receive a notification by the relevant payment service provider as to whether payment has been successfully completed. Payments processed via the Google Play Store Quick Mind uses a payment service provided by Google LLC or by Google Ireland Limited, depending on the location Quick Mind is accessed from, that allows the Owner to offer the purchase of the app itself or in-app purchases. Personal Data processed to complete the purchases are processed by Google, as described in the privacy policy for the Google Play store . Personal Data processed: payment data. Place of processing: United States – Privacy Policy ; Ireland – Privacy Policy . Category of personal data collected according to CCPA: commercial information. Payments processed via the Apple App Store (Apple Inc.) Quick Mind uses a payment service provided by Apple Inc. that allows the Owner to offer the purchase of the app itself or in-app purchases. Personal Data processed to complete the purchases are processed by Apple, as described in the privacy policy for the App Store . Personal Data processed: payment data. Place of processing: United States – Privacy Policy . Category of personal data collected according to CCPA: commercial information.

Handling payments

Payments processed via the Google Play Store

Payments processed via the Apple App Store (Apple Inc.)

- **Hosting and backend infrastructure** This type of service has the purpose of hosting Data and files that enable Quick Mind to run and be distributed as well as to provide a ready-made infrastructure to run specific features or parts of Quick Mind. Some services among those listed below, if any, may work through geographically distributed servers, making it difficult to determine the actual location where the Personal Data are stored. **Firestore Hosting** Firestore Hosting is a hosting service provided by Google LLC or by Google Ireland Limited, depending on the location Quick Mind is accessed from. Personal Data processed: various types of Data as specified in the privacy policy of the service. Place of processing: United States – Privacy Policy ; Ireland – Privacy Policy . Category of personal data collected according to CCPA: internet information. **Microsoft Azure (Microsoft Corporation)** Microsoft Azure is a hosting service provided by Microsoft Corporation. Personal Data processed: various types of Data as specified in the privacy policy of the service. Place of processing: Brazil – Privacy Policy . Category of personal data collected according to CCPA: internet information.

Hosting and backend infrastructure

Firestore Hosting

Microsoft Azure (Microsoft Corporation)

- Platform services and hosting These services have the purpose of hosting and running key components of Quick Mind, therefore allowing the provision of Quick Mind from within a unified platform. Such platforms provide a wide range of tools to the Owner – e.g. analytics, user registration, commenting, database management, e-commerce, payment processing – that imply the collection and handling of Personal Data. Some of these services work through geographically distributed servers, making it difficult to determine the actual location where the Personal Data are stored. Google Play Store Quick Mind is distributed on the Google Play Store, a platform for the distribution of mobile apps, provided by Google LLC or by Google Ireland Limited, depending on the location Quick Mind is accessed from. By virtue of being distributed via this app store, Google collects usage and diagnostics data and share aggregate information with the Owner. Much of this information is processed on an opt-in basis. Users may opt-out of this analytics feature directly through their device settings. More information on how to manage analysis settings can be found on this page . Personal Data processed: Usage Data. Place of processing: United States – Privacy Policy ; Ireland – Privacy Policy . Category of personal data collected according to CCPA: internet information. Apple App Store (Apple Inc.) Quick Mind is distributed on Apple's App Store, a platform for the distribution of mobile apps, provided by Apple Inc. By virtue of being distributed via this app store, Apple collects basic analytics and provides reporting features that enables the Owner to view usage analytics data and measure the performance of Quick Mind. Much of this information is processed on an opt-in basis. Users may opt-out of this analytics feature directly through their device settings. More information on how to manage analysis settings can be found on this page . Personal Data processed: Usage Data. Place of processing: United States – Privacy Policy . Category of personal data collected according to CCPA: internet information. Amazon Appstore (Amazon) Quick Mind is distributed on Amazon Appstore, a platform for the distribution of mobile apps, provided by Amazon. By virtue of being distributed via this app store, Amazon may collect basic usage analytics through Quick Mind and share aggregate information with the Owner. Personal Data processed: Usage Data. Place of processing: United States – Privacy Policy . Category of personal data collected according to CCPA: internet information.

Platform services and hosting

Google Play Store

Apple App Store (Apple Inc.)

Amazon Appstore (Amazon)

- Registration and authentication By registering or authenticating, Users allow Quick Mind to identify them and give them access to dedicated services. Depending on what is described below, third parties may provide registration and authentication services. In this case, Quick Mind will be able to access some Data, stored by these third-party services, for registration or identification purposes. Some of the services listed below may also collect Personal Data for targeting and profiling purposes; to find out more, please refer to the description of each service. PlayFab PlayFab is a complete backend platform for live games. Privacy Policy This processing constitutes a sale based on the definition under the CCPA. In addition to the information in this clause, the User can find information regarding how to opt out of the sale in the section detailing the rights of Californian consumers.

Registration and authentication

PlayFab

- Social features Public profile (Quick Mind) Users may have public profiles that other Users can display. In addition to the Personal Data provided, this profile may contain Users' interactions with Quick Mind. Personal Data processed: country; username. Category of personal data collected according to CCPA: identifiers.

Social features

Public profile (Quick Mind)

Further information about Personal Data

- Unique device identification Quick Mind may track Users by storing a unique identifier of their device, for analytics purposes or for storing Users' preferences.

Unique device identification

- User identification via a universally unique identifier (UUID) Quick Mind may track Users by storing a so-called universally unique identifier (or short UUID) for analytics purposes or for storing Users' preferences. This identifier is generated upon installation of this Application, it persists between Application launches and updates, but it is lost when the User deletes the Application. A reinstall generates a new UUID.

User identification via a universally unique identifier (UUID)

The rights of Users

Users may exercise certain rights regarding their Data processed by the Owner.

In particular, Users have the right to do the following:

- Withdraw their consent at any time. Users have the right to withdraw consent where they have previously given their consent to the processing of their Personal Data.
- Object to processing of their Data. Users have the right to object to the processing of their Data if the processing is carried out on a legal basis other than consent. Further details are provided in the dedicated section below.
- Access their Data. Users have the right to learn if Data is being processed by the Owner, obtain disclosure regarding certain aspects of the processing and obtain a copy of the Data undergoing processing.
- Verify and seek rectification. Users have the right to verify the accuracy of their Data and ask for it to be updated or corrected.
- Restrict the processing of their Data. Users have the right, under certain circumstances, to restrict the processing of their Data. In this case, the Owner will not process their Data for any purpose other than storing it.
- Have their Personal Data deleted or otherwise removed. Users have the right, under certain circumstances, to obtain the erasure of their Data from the Owner.
- Receive their Data and have it transferred to another controller. Users have the right to receive their Data in a structured, commonly used and machine readable format and, if technically feasible, to have it transmitted to another controller without any hindrance. This provision is applicable provided that the Data is processed by automated means and that the processing is based on the User's consent, on a contract which the User is part of or on pre-contractual obligations thereof.
- Lodge a complaint. Users have the right to bring a claim before their competent data protection authority.

Details about the right to object to processing

Where Personal Data is processed for a public interest, in the exercise of an official authority vested in the Owner or for the purposes of the legitimate interests pursued by the Owner, Users may object to such processing by providing a ground related to their particular situation to justify the objection.

Users must know that, however, should their Personal Data be processed for direct marketing purposes, they can object to that processing at any time without providing any justification. To learn, whether the Owner is processing Personal Data for direct marketing purposes, Users may refer to the relevant sections of this document.

How to exercise these rights

Any requests to exercise User rights can be directed to the Owner through the contact details provided in this document. These requests can be exercised free of charge and will be addressed by the Owner as early as possible and always within one month.

Cookie Policy

Quick Mind uses Trackers. To learn more, the User may consult the Cookie Policy .

Additional information about Data collection and processing

Legal action

The User's Personal Data may be used for legal purposes by the Owner in Court or in the stages leading to possible legal action arising from improper use of Quick Mind or the related Services. The User declares to be aware that the Owner may be required to reveal personal data upon request of public authorities.

Additional information about User's Personal Data

In addition to the information contained in this privacy policy, Quick Mind may provide the User with additional and contextual information concerning particular Services or the collection and processing of Personal Data upon request.

System logs and maintenance

For operation and maintenance purposes, Quick Mind and any third-party services may collect files that record interaction with Quick Mind (System logs) use other Personal Data (such as the IP Address) for this purpose.

Information not contained in this policy

More details concerning the collection or processing of Personal Data may be requested from the Owner at any time. Please see the contact information at the beginning of this document.

How “Do Not Track” requests are handled

Quick Mind does not support “Do Not Track” requests. To determine whether any of the third-party services it uses honor the “Do Not Track” requests, please read their privacy policies.

Changes to this privacy policy

The Owner reserves the right to make changes to this privacy policy at any time by notifying its Users on this page and possibly within Quick Mind and/or - as far as technically and legally feasible - sending a notice to Users via any contact information available to the Owner. It is strongly recommended to check this page often, referring to the date of the last modification listed at the bottom. Should the changes affect processing activities performed on the basis of the User's consent, the Owner shall collect new consent from the User, where required.

Information for Californian consumers

This part of the document integrates with and supplements the information contained in the rest of the privacy policy and is provided by the business running Quick Mind and, if the case may be, its parent, subsidiaries and affiliates (for the purposes of this section referred to collectively as "we", "us", "our").

The provisions contained in this section apply to all Users who are consumers residing in the state of California, United States of America, according to "The California Consumer Privacy Act of 2018" (Users are referred to below, simply as "you", "your", "yours"), and, for such consumers, these provisions supersede any other possibly divergent or conflicting provisions contained in the privacy policy.

This part of the document uses the term "personal information" as it is defined in The California Consumer Privacy Act (CCPA).

Categories of personal information collected, disclosed or sold

In this section we summarize the categories of personal information that we've collected, disclosed or sold and the purposes thereof. You can read about these activities in detail in the section titled "Detailed information on the processing of Personal Data" within this document.

Information we collect: the categories of personal information we collect

We have collected the following categories of personal information about you: identifiers, commercial information, internet information and geolocation data.

We will not collect additional categories of personal information without notifying you.

How we collect information: what are the sources of the personal information we collect?

We collect the above mentioned categories of personal information, either directly or indirectly, from you when you use Quick Mind.

For example, you directly provide your personal information when you submit requests via any forms on Quick Mind. You also provide personal information indirectly when you navigate Quick Mind, as personal information about you is automatically observed and collected. Finally, we may collect your personal information from third parties that work with us in connection with the Service or with the functioning of Quick Mind and features thereof.

How we use the information we collect: sharing and disclosing of your personal information with third parties for a business purpose

We may disclose the personal information we collect about you to a third party for business purposes. In this case, we enter a written agreement with such third party that requires the recipient to both keep the personal information confidential and not use it for any purpose(s) other than those necessary for the performance of the agreement.

We may also disclose your personal information to third parties when you explicitly ask or authorize us to do so, in order to provide you with our Service.

To find out more about the purposes of processing, please refer to the relevant section of this document.

Sale of your personal information

For our purposes, the word “sale” means any “selling, renting, releasing, disclosing, disseminating, making available, transferring or otherwise communicating orally, in writing, or by electronic means, a consumer’s personal information by the business to another business or a third party, for monetary or other valuable consideration”.

This means that, for example, a sale can happen whenever an application runs ads, or makes statistical analyses on the traffic or views, or simply because it uses tools such as social network plugins and the like.

Your right to opt out of the sale of personal information

You have the right to opt out of the sale of your personal information. This means that whenever you request us to stop selling your data, we will abide by your request. Such requests can be made freely, at any time, without submitting any verifiable request, simply by following the instructions below.

Instructions to opt out of the sale of personal information

If you’d like to know more, or exercise your right to opt out in regard to all the sales carried out by Quick Mind, both online and offline, you can contact us for further information using the contact details provided in this document.

What are the purposes for which we use your personal information?

We may use your personal information to allow the operational functioning of Quick Mind and features thereof (“business purposes”). In such cases, your personal information will be processed in a fashion necessary and proportionate to the business purpose for which it was collected, and strictly within the limits of compatible operational purposes.

We may also use your personal information for other reasons such as for commercial purposes (as indicated within the section “Detailed information on the processing of Personal Data” within this document), as well as for complying with the law and defending our rights before the competent authorities where our rights and interests are threatened or we suffer an actual damage.

We will not use your personal information for different, unrelated, or incompatible purposes without notifying you.

Your California privacy rights and how to exercise them

The right to know and to portability

You have the right to request that we disclose to you:

- the categories and sources of the personal information that we collect about you, the purposes for which we use your information and with whom such information is shared;
- in case of sale of personal information or disclosure for a business purpose, two separate lists where we disclose:
 - for sales, the personal information categories purchased by each category of recipient; and
 - for disclosures for a business purpose, the personal information categories obtained by each category of recipient.

The disclosure described above will be limited to the personal information collected or used over the past 12 months.

If we deliver our response electronically, the information enclosed will be “portable”, i.e. delivered in an easily usable format to enable you to transmit the information to another entity without hindrance – provided that this is

technically feasible.

The right to request the deletion of your personal information

You have the right to request that we delete any of your personal information, subject to exceptions set forth by the law (such as, including but not limited to, where the information is used to identify and repair errors on Quick Mind, to detect security incidents and protect against fraudulent or illegal activities, to exercise certain rights etc.).

If no legal exception applies, as a result of exercising your right, we will delete your personal information and direct any of our service providers to do so.

How to exercise your rights

To exercise the rights described above, you need to submit your verifiable request to us by contacting us via the details provided in this document.

For us to respond to your request, it's necessary that we know who you are. Therefore, you can only exercise the above rights by making a verifiable request which must:

- provide sufficient information that allows us to reasonably verify you are the person about whom we collected personal information or an authorized representative;
- describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

We will not respond to any request if we are unable to verify your identity and therefore confirm the personal information in our possession actually relates to you.

If you cannot personally submit a verifiable request, you can authorize a person registered with the California Secretary of State to act on your behalf.

If you are an adult, you can make a verifiable request on behalf of a minor under your parental authority.

You can submit a maximum number of 2 requests over a period of 12 months.

How and when we are expected to handle your request

We will confirm receipt of your verifiable request within 10 days and provide information about how we will process your request.

We will respond to your request within 45 days of its receipt. Should we need more time, we will explain to you the reasons why, and how much more time we need. In this regard, please note that we may take up to 90 days to fulfill your request.

Our disclosure(s) will cover the preceding 12 month period.

Should we deny your request, we will explain you the reasons behind our denial.

We do not charge a fee to process or respond to your verifiable request unless such request is manifestly unfounded or excessive. In such cases, we may charge a reasonable fee, or refuse to act on the request. In either case, we will communicate our choices and explain the reasons behind it.

Information for Users residing in Brazil

This part of the document integrates with and supplements the information contained in the rest of the privacy policy and is provided by the entity running Quick Mind and, if the case may be, its parent, subsidiaries and affiliates (for the purposes of this section referred to collectively as "we", "us", "our"). The provisions contained in this section apply to all Users who reside in Brazil, according to the "Lei Geral de Proteção de Dados" (Users are referred to below, simply as "you", "your", "yours"). For such Users, these provisions supersede any other possibly divergent or conflicting provisions contained in the privacy policy. This part of the document uses the term "personal information" as it is defined in the Lei Geral de Proteção de Dados (LGPD).

The grounds on which we process your personal information

We can process your personal information solely if we have a legal basis for such processing. Legal bases are as follows:

- your consent to the relevant processing activities;
- compliance with a legal or regulatory obligation that lies with us;
- the carrying out of public policies provided in laws or regulations or based on contracts, agreements and similar legal instruments;
- studies conducted by research entities, preferably carried out on anonymized personal information;
- the carrying out of a contract and its preliminary procedures, in cases where you are a party to said contract;
- the exercising of our rights in judicial, administrative or arbitration procedures;
- protection or physical safety of yourself or a third party;
- the protection of health – in procedures carried out by health entities or professionals;
- our legitimate interests, provided that your fundamental rights and liberties do not prevail over such interests; and
- credit protection.

To find out more about the legal bases, you can contact us at any time using the contact details provided in this document.

Categories of personal information processed

To find out what categories of your personal information are processed, you can read the section titled “Detailed information on the processing of Personal Data” within this document.

Why we process your personal information

To find out why we process your personal information, you can read the sections titled “Detailed information on the processing of Personal Data” and “The purposes of processing” within this document.

Your Brazilian privacy rights, how to file a request and our response to your requests

Your Brazilian privacy rights

You have the right to:

- obtain confirmation of the existence of processing activities on your personal information;
- access to your personal information;
- have incomplete, inaccurate or outdated personal information rectified;
- obtain the anonymization, blocking or elimination of your unnecessary or excessive personal information, or of information that is not being processed in compliance with the LGPD;
- obtain information on the possibility to provide or deny your consent and the consequences thereof;
- obtain information about the third parties with whom we share your personal information;
- obtain, upon your express request, the portability of your personal information (except for anonymized information) to another service or product provider, provided that our commercial and industrial secrets are safeguarded;
- obtain the deletion of your personal information being processed if the processing was based upon your consent, unless one or more exceptions provided for in art. 16 of the LGPD apply;

- revoke your consent at any time;
- lodge a complaint related to your personal information with the ANPD (the National Data Protection Authority) or with consumer protection bodies;
- oppose a processing activity in cases where the processing is not carried out in compliance with the provisions of the law;
- request clear and adequate information regarding the criteria and procedures used for an automated decision; and
- request the review of decisions made solely on the basis of the automated processing of your personal information, which affect your interests. These include decisions to define your personal, professional, consumer and credit profile, or aspects of your personality.

You will never be discriminated against, or otherwise suffer any sort of detriment, if you exercise your rights.

How to file your request

You can file your express request to exercise your rights free from any charge, at any time, by using the contact details provided in this document, or via your legal representative.

How and when we will respond to your request

We will strive to promptly respond to your requests. In any case, should it be impossible for us to do so, we'll make sure to communicate to you the factual or legal reasons that prevent us from immediately, or otherwise ever, complying with your requests. In cases where we are not processing your personal information, we will indicate to you the physical or legal person to whom you should address your requests, if we are in the position to do so.

In the event that you file an access or personal information processing confirmation request, please make sure that you specify whether you'd like your personal information to be delivered in electronic or printed form. You will also need to let us know whether you want us to answer your request immediately, in which case we will answer in a simplified fashion, or if you need a complete disclosure instead. In the latter case, we'll respond within 15 days from the time of your request, providing you with all the information on the origin of your personal information, confirmation on whether or not records exist, any criteria used for the processing and the purposes of the processing, while safeguarding our commercial and industrial secrets.

In the event that you file a rectification, deletion, anonymization or personal information blocking request, we will make sure to immediately communicate your request to other parties with whom we have shared your personal information in order to enable such third parties to also comply with your request – except in cases where such communication is proven impossible or involves disproportionate effort on our side.

Transfer of personal information outside of Brazil permitted by the law

We are allowed to transfer your personal information outside of the Brazilian territory in the following cases:

- when the transfer is necessary for international legal cooperation between public intelligence, investigation and prosecution bodies, according to the legal means provided by the international law;
- when the transfer is necessary to protect your life or physical security or those of a third party;
- when the transfer is authorized by the ANPD;
- when the transfer results from a commitment undertaken in an international cooperation agreement;
- when the transfer is necessary for the execution of a public policy or legal attribution of public service;
- when the transfer is necessary for compliance with a legal or regulatory obligation, the carrying out of a contract or preliminary procedures related to a contract, or the regular exercise of rights in judicial, administrative or arbitration procedures.

Definitions and legal references

Personal Data (or Data)

Any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for the identification or identifiability of a natural person.

Usage Data

Information collected automatically through Quick Mind (or third-party services employed in Quick Mind), which can include: the IP addresses or domain names of the computers utilized by the Users who use Quick Mind, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilized to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilized by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.

User

The individual using Quick Mind who, unless otherwise specified, coincides with the Data Subject.

Data Subject

The natural person to whom the Personal Data refers.

Data Processor (or Data Supervisor)

The natural or legal person, public authority, agency or other body which processes Personal Data on behalf of the Controller, as described in this privacy policy.

Data Controller (or Owner)

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of Personal Data, including the security measures concerning the operation and use of Quick Mind. The Data Controller, unless otherwise specified, is the Owner of Quick Mind.

Quick Mind (or this Application)

The means by which the Personal Data of the User is collected and processed.

Service

The service provided by Quick Mind as described in the relative terms (if available) and on this site/application.

European Union (or EU)

Unless otherwise specified, all references made within this document to the European Union include all current member states to the European Union and the European Economic Area.

Cookie

Cookies are Trackers consisting of small sets of data stored in the User's browser.

Tracker

Tracker indicates any technology - e.g Cookies, unique identifiers, web beacons, embedded scripts, e-tags and fingerprinting - that enables the tracking of Users, for example by accessing or storing information on the User's device.

Legal information

This privacy statement has been prepared based on provisions of multiple legislations, including Art. 13/14 of Regulation (EU) 2016/679 (General Data Protection Regulation).

This privacy policy relates solely to Quick Mind, if not stated otherwise within this document.

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iubenda hosts this content and only collects the Personal Data strictly necessary for it to be provided.